GAME OF THRONES™ A POP-UP GUIDE TO WESTEROS

Paper Engineering by Matthew Reinhart | Illustrations by Michael Komarck

Explore the Seven Kingdoms like never before with this deluxe pop-up guide to the world of *Game of Thrones*! Inspired by the Emmy® Award–winning credits sequence that opens the hit HBO® series *Game of Thrones*, this groundbreaking pop-up book takes readers on a thrilling journey into the world of Westeros and beyond. *Game of Thrones: A Pop-Up Guide to Westeros* features incredible pop-up re-creations of key locations, including Winterfell, King's Landing, and the Wall, and also brings to life other iconic aspects of the show, such as direwolves, White Walkers, and dragons. Spectacular and enthralling, *Game of Thrones: A Pop-Up Guide to Westeros* is a must-have for fans.

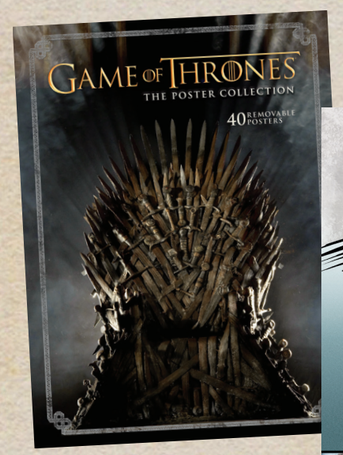
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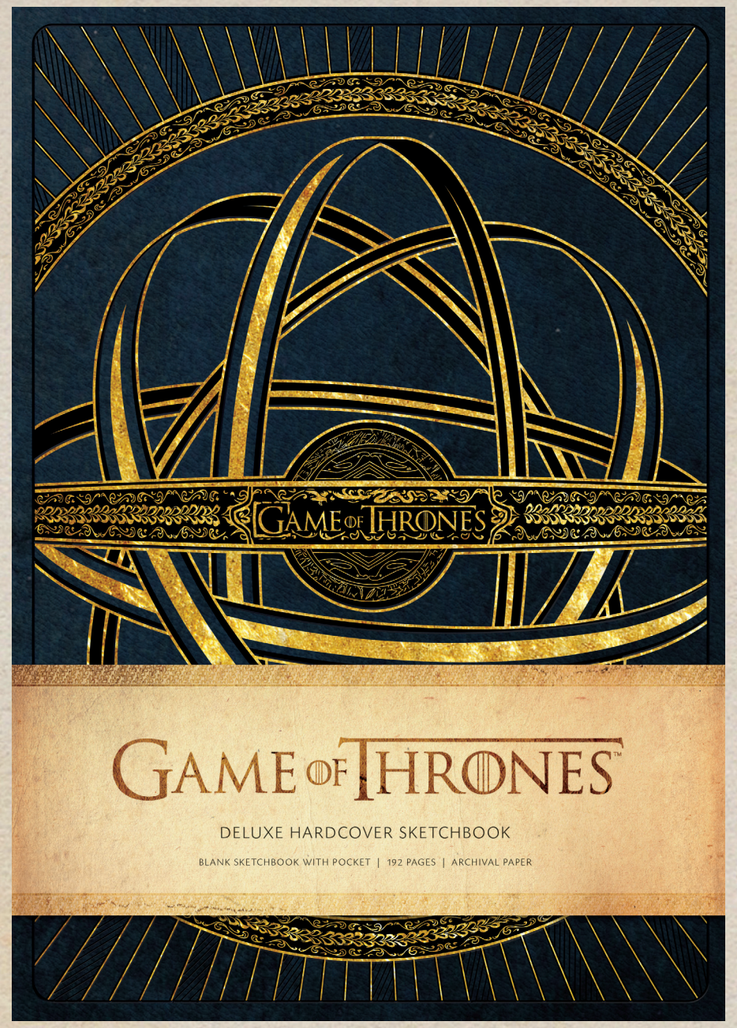
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INSIGHT EDITIONS PRESENTS

GAME OF THRONES®

Insight Editions has partnered with HBO on a range of exceptional books, stationery, and desk accessories inspired by the hit original series *Game of Thrones*. Along with two poster collections and a series of journals styled after the great houses of Westeros, Insight has also published *Game of Thrones: A Pop-Up Guide to Westeros*, perhaps the most complex and ambitious pop-up book of all time. This best-selling title is also available in a limited-edition set that includes an exclusive collectible astrolabe, inspired by *Game of Thrones*' iconic intro sequence. *Game of Thrones* is now the highest-rated original series on HBO, and Insight Editions' complementary publishing program is tailored to thrill the show's millions of fans.



GAME OF THRONES™ DELUXE HARDCOVER SKETCHBOOK

Inspired by HBO's *Game of Thrones*, this deluxe sketchbook is designed to spark boundless creativity in its owner and features dynamic art from the show. Beginning with a number of pages filled with *Game of Thrones* art, this sketchbook then gives way to blank pages on which you can create your own unique works of art.

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- FAN-BASED INTEREST: Sketchbooks are one of the most requested items from fans at every single con and event.
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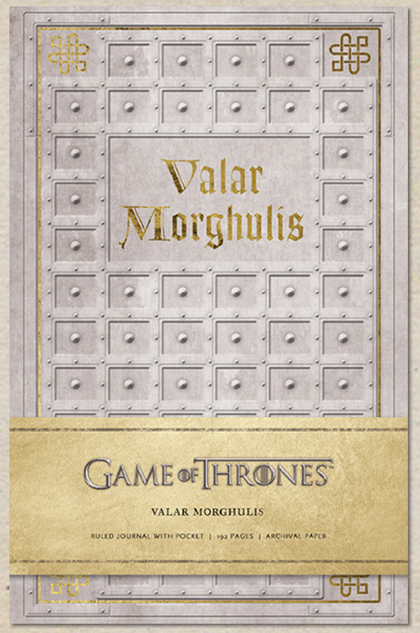


HOUSE BARATHEON

ISBN: 978-1-60887-372-2

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Enter the epic fantasy world of HBO's *Game of Thrones* with this stunning series of journals. Featuring the sigils of four of the Great Houses of Westeros—Baratheon, Lannister, Stark, and Targaryen—and four hugely popular elements from the show—The Hand of the King, the Night's Watch, the Iron Throne, and Valar Morghulis—these journals are designed to evoke the look and feel of the hugely popular show.



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In the land of Westeros, a timely message dispatched via raven can make the difference between winning a battle and losing your kingdom. These deluxe stationery sets, themed to the Great Houses of Westeros, provide all the items you will need to communicate with friends, bannermen, and faraway Maesters.

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- Writing paper with house sigil
- Envelopes with house sigil
- Display box

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HOUSE TARGARYEN

ISBN: 978-1-60887-605-1

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HOUSE LANNISTER

ISBN: 978-1-60887-604-4

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GAME OF THRONES™ ASTROLABE COLLECTOR'S EDITION BOOK SET

Includes *Game of Thrones™: A Pop-Up Guide to Westeros*

$495.00

SCULPTURE:
13.09" tall x 7.32" wide
metal astrolabe

BOOK:
Hardcover
9.25" x 11"
5 spreads and 33 pops
ISBN: 978-1-60887-473-6



This collector's edition of *Game of Thrones: A Pop-Up Guide to Westeros* comes with a limited-edition metal sculpture inspired by the iconic astrolabe seen in the opening credits of *Game of Thrones*. The astrolabe stands over 13 inches high and is fully articulated, with moving rings that dynamically replicate the oscillating movement of the astrolabe seen in the intro sequence. It is supported by a stand that features the animals associated with the four Great Houses of Westeros. *Game of Thrones: A Pop-Up Guide to Westeros* perfectly captures the epic scope of the series with five stunning spreads that fold out to create a remarkable pop-up map of Westeros.

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Details of Astrolabe



